



News Release  
FROM AMERICAN CRUISE LINES

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**FOR IMMEDIATE RELEASE**

**Rick Simonson Joins American Cruise Lines as Southeast Sales Manager**

*Line Expands Sales Efforts with New Southeast Sales Manager*

**GUILFORD, CT – January 7, 2016** – [American Cruise Lines](http://www.americancruiselines.com) announced today that Rick Simonson has joined the company's sales team as Southeast Sales Manager.

"We are delighted to have Simonson onboard," said Susan Shultz, Director of Sales. "His undeniably strong sales background and knowledge of the small ship cruising industry is a welcomed addition for our business development activities."

With more than 30 years of sales experience in the hospitality industry, specializing in riverboat and small ship cruising, Simonson will be leading American Cruise Lines' regional sales effort in the Southeast.

"I'm looking forward to being a part of American Cruise Lines for the next chapter in my career," said Simonson. "I'm eager to begin assisting travel agencies to grow their small ship cruising business with American Cruise Lines."

Simonson began his career in hospitality and cruising over 30 years ago. He has held a number of positions including National Sales Manager and Regional Sales Director for various cruise lines and hospitality companies.

**About American Cruise Lines**

[American Cruise Lines \(http://www.americancruiselines.com\)](http://www.americancruiselines.com) is the largest U.S. cruise company and operator of the newest fleet of riverboats and small cruise ships in the United States. It offers more than 35 [itineraries \(http://www.americancruiselines.com/cruises\)](http://www.americancruiselines.com/cruises) ranging from four to 21 days in length around the country including the Pacific Northwest, Alaska, New England, the Southeast and the entire Mississippi River system. The line has been continuously recognized for providing superb service to guests and travel agents before, during, and after a cruise to create a seamless and personalized experience.

Long established and deeply experienced in cruise travel, American Cruise Lines has led the industry with honors that include “Gold Magellan Award Winner” (2015, 2014), “North America’s Leading River Cruise Company” by World Travel Awards (2015), “The World’s Best Cruise Ship” by Condé Nast Traveler (2014), “World’s Leading River Cruise Company” by World Travel Awards (2015, 2014), “World’s Leading Small Ships Cruise Line” by World Travel Awards (2013, 2012), “Best New Ship” by TravelAge West (2013), and finalist for the Reader’s Choice Awards by Condé Nast Traveler (2015).

To learn more about American Cruise Lines, visit <http://americancruiselines.com/home> or call 800-814-6880. Find us on Facebook at <https://www.facebook.com/americancruiselines> or follow us on Twitter at [https://twitter.com/American\\_Cruise](https://twitter.com/American_Cruise).

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